



STEVEN LAO | GRAPHIC DESIGN

Phone

512 825 0980

Web

stevenlao.com

Email

steven@stevenlao.com

WORK EXPERIENCE

Freelance

New York, NY : June 2009–Present

The Mixx

New York, NY : Jan 2007–May 2009

BorsaWallace, Inc.

New York, NY : Nov 2005–Dec 2006

Association of Texas Professional Educators

Austin, TX : May 2004–Aug 2005

Jolly Design

Austin, TX : Sept 2002–Nov 2003

PROJECT CAPABILITIES

Branding and Identity
Mobile App Design
Digital/Web Design
Social Media Campaigns
User Interface
Television Advertising
Print Design
Editorial Layout
Poster Design
Packaging
Environmental Graphics

TECHNICAL KNOWLEDGE

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Sketch
Adobe Acrobat
Adobe Dreamweaver
Adobe Lightroom

EDUCATION

Texas Tech University

Lubbock, TX

Major: Design Communication

Graduated: May 2002

FREELANCE CLIENTS

BBDO
Conde Nast
DDB
DDB - Tribal
Dentsu America
Grey
J Walter Thompson
National Football League
Publicis
Razorfish
Sol Acting Academy
Visit Films

BRAND EXPERIENCE

Akron Art Museum
Bon Appétit Magazine
Cadillac
Campbell's Soup
Coach Leatherware
Columbia University
Crest
Dell Computer
E. & J. Gallo Winery
EMC
Ford Motors
GE
Johnson & Johnson
Madison Square Garden
Mercedes Benz
Mothers Against Drunk Driving
Pantene
Papa John's Pizza
Perot Systems
Radio City Music Hall
Samsung
Sephora
Starbucks
State Farm
Top of the Rock Observation Deck